

ABSTRACT OF THE DISCLOSURE

An advertisement providing system and a method thereof for displaying advertisements on the unused image displaying windows in a video chatting service are disclosed. The advertisement providing system using a video chatting service comprises: a chatter number checking means that checks the number of maximum allowable chatters, the number limit of chatters set by a room creator and the number of actually-participating users of each chatting room; an image displaying window administration means that receives the image inputs of the users in each chatting room and administrates the used/unused states of the image displaying windows in each chatting room; and an advertisement creation/control means that receives advertisement information from sponsors, manipulates said information into web-posting-type materials, and transmits the created advertisements to the chatting service providing system to be displayed on the unused image displaying windows.